



**TUFX-FORT
MANUFACTURING INC.**

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FOR IMMEDIATE RELEASE

Get Your Hands On These Canadian Made Stick Tools

Environmental responsibility policies drive hardwood handle choice

WATERLOO, Ontario. March 12, 2020 – TUFX is excited to announce a superior line of landscaper and contractor grade stick tools. All-new tough tools manufactured to meet and beat the rigours of the landscape and construction industries. Thoroughly tested in the demanding German market, we know they will meet industry expectations. Featuring heavy-duty blades, tines and forks, a key design feature of these tools will be the comfortable lightweight handles made from a variety of Canadian grown hardwoods.

“By using multiple species, we are utilizing available wood inventories and maintaining our environmental responsibility policies while still delivering the superior features and benefits that contractors and homeowners demand.” says Dan Evans, President and CEO of TUFX-Fort.

“There are a lot of species of Canadian hardwoods that deliver the required strength and safety while maintaining and improving performance. I wanted to take some of the lessons learned from the 20+ years of working in the aluminum ladder industry and apply them to this project.”

Evans continues, “ Although the industries are different, the goal is ultimately the same... produce a lighter weight tool that minimizes user fatigue while maximizing strength. At the end of the day it’s about providing the means necessary to allow for peak performance.”

TUFX-Fort is also in the process of developing a line of striking tools expected to launch in the fall of 2021.

For over 30 years, TUFX-Fort Manufacturing Inc. has established itself as a leading manufacturer and worldwide supplier of landscaper and contractor grade wheelbarrows, hand trucks and stick tools. Dan Evans has extensive experience in product engineering and design coupled with a history of successful relationships with mass retail and contractor supply which affords him the insights into launching a superior selection of Canadian Made contractor and landscaping tools.

For more information visit: <http://tufx-fort.com>

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